**Request:**
Foxtrot is seeking the East Village Association's support in our request to the alderman to lift the packaged goods liquor moratorium between Milwaukee Ave. and Wood St.

**Background:**
Foxtrot is a boutique grocer based in Chicago, Illinois. We operate a high end corner store concept, featuring fresh produce, meats & cheeses, craft beer and wine, and other small grocery items, as well as a full-service coffee café and light bar program. The company also offers delivery from its retail locations.

Launched in 2013, the company currently operates two locations in Chicago: West Loop (1019 W. Lake St.) and Lincoln Park (900 W. Armitage Ave).

**1714 W. Division:**
Foxtrot is hoping to open a Wicker Park location at 1714 W. Division in the fall of 2017.

The space is 2,200 square feet, and would feature our full retail concept (grocery, craft beer, wine) as well as a full coffee bar with seating for ~20 guests.

**Licenses Required:**
- Retail Food License
- Consumption On-Premise, Incidental Activity
- Packaged Goods License (moratorium)

**Current Sales Breakdown (Lincoln Park & West Loop):**
- Grocery: 65%
- Beer / Wine / Spirits (Packaged Goods): 20%
- Coffee Café: 15%

**Moratorium**
- 1714 W. Division currently falls under the Division St Moratorium, from Milwaukee Avenue to Wood Street (4-60-023 (1.56))
- By lifting the moratorium, only business applying with a Package Goods Affidavit could take advantage of this change
- Ie. A lift of the moratorium (at least from our understanding) would not allow for pure liquor stores

**Zoning / Package Goods Affidavit**
- 1714 W. Division is zoned B3-3, which permits Package Goods sales only as an accessory use (Package Goods as a primary business is not allowed)
- The City requires a Package Goods Affidavit to allow the sale of Package Goods in a B3-3 Zoning
- This attests that the primary business is not a packaged goods store, but rather an accessory to the main business (grocery & coffee café)

- In both our West Loop and Lincoln Park locations, we operate under this Package Goods Affidavit

**Current Zoning in Moratorium Area**

![Map of the area showing current zoning in Moratorium Area]

**Plan of Operation**
- In both Lincoln Park and West Loop, we worked hand in hand with the relevant community groups and Alderman to ensure Foxtrot would work well with the neighborhood, and mitigate the risks associated with a liquor license

**Contact**
Michael LaVitola
mike@foxtrotco.com
Photos: Foxtrot Lincoln Park (900 W. Armitage Ave.)
Photos: Foxtrot West Loop (1019 W. Lake St.)
PREMIER WICKER PARK RETAIL
1714 West Division Street, Chicago IL
SITE PLAN

PREMIER WICKER PARK RETAIL
1714 West Division Street, Chicago Illinois

The information contained herein has either been given to us by the owner of the property or obtained from sources that we deem reliable. We have no reason to doubt its accuracy but we do not guarantee it.

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Sheffield Neighborhood Association

PLAN OF OPERATION

Foxtrot

WHEREAS, Foxtrot Ventures, Incorporated, a Delaware C Corporation has applied with the City of Chicago, Director of Business Affairs and Licensing/Liquor Control Commissioner for a package goods and incidental liquor license in connection with the operation of its business at 900 W. Armitage, Chicago, Illinois; and

WHEREAS, some neighbors residing near the location of the business are concerned that the business may have a deleterious impact on the neighborhood; and

WHEREAS, pursuant to the provisions of Chapter 4-60 and Section 4-60-205 of the Municipal Code of the City of Chicago, the Director of Business Affairs and Licensing/Local Liquor Control Commission has promulgated certain Rules and Regulations for the city’s Deleterious Impact/Public Nuisance Ordinance; and

WHEREAS, pursuant to Rule 14 of the Rules and Regulations a package goods liquor license applicant may propose a written plan of operation to address the specific concerns with regard to the application; and

WHEREAS, the applicant is desirous of addressing concerns of its neighbors that have been raised at a community meeting held to review the license application;

IT IS HEREBY AGREED as follows with regard to the application operation:

1. The applicant agrees that its hours of operation will not exceed the following:

   Sunday to Thursday: 7:00am to 11:00pm
   Friday to Saturday: 7:00am to 12:00am

2. The applicant agrees that it intends to sell a curated assortment of corner store goods including craft beer, wine, spirits, non-alcoholic beverages, grocery items such as meats, cheeses, snacks and desserts, tobacco and sundries. The applicant also intends to offer ice cream, coffee and a limited menu of on-premise alcohol including one draft beer, two draft wines and one draft cocktail.
3. The applicant will ask all customers who appear to be less than thirty years old for a form of identification including a photo id with date of birth. The applicant will comply with all other laws and regulations with regard to age identification.

4. The applicant will not have flashing signs or large signs on the window. The applicant is aware that its store is located within the Armitage-Halsted Chicago Landmark District and that any signage will require approval from the Commission on Chicago Landmarks.

5. This Plan of Operation shall be subject to the rules and regulations of the City of Chicago and shall be binding on all individual members and managers of the LLC and any and all successors in interest. In the event the ownership of the applicant or its assets are sold or otherwise transferred this license shall be transferred subject to the terms of this Plan of Operation.

6. The applicant recognizes that this property is zoned B3-2. The applicants agree that they would not oppose the imposition of a moratorium on any further liquor store licenses along Armitage Avenue.

7. Any tastings conducted on the premises must comply with Illinois state regulations per Chapter 235, Section 5/6-31 of the Illinois Liquor Control Act.

Agreed this 27 day of September, 2016.

Foxtrot Ventures, Inc

by ____________________________

Michael LaVitola - CEO